

Jemima's world

Get up close and personal with the socialite as HELLO! brings you all the fashion, facts and famous friends



Going back to her roots

EARLY DAYS Jemima Marcelle was born on 30 January 1974 to Anglo-French billionaire financier Sir James Goldsmith and his then mistress Lady Annabel (above). Her father had children by several women and openly maintained three families in polyamorous relationships, with homes in the UK, France, Spain and an 18,000-acre estate on the Pacific coast of Mexico.

FAMILY TIES After her parents tied the knot in 1974, Jemima grew up near Richmond Park in London. As well as her five paternal and two maternal half-siblings, Jemima has two younger brothers, Zac, former editor of The Ecologist and husband to author and environmentalist Sheherazade Goldsmith, and financier Ben, who has three children with his wife, heiress Kate Rothschild.



Her circle

TRUDIE STYLER – charity chum Like Jemima, Mrs Sting (left) is a UK Ambassador for UNICEF and the pair have combined their efforts for the organisation. In September 2006, they travelled to Pakistan together to report on the emergency work on the anniversary of the earthquake that devastated the country.

DAMIAN ASPINALL – long-time pal The British businessman, who has a daughter, Freya, with presenter

Donna Air, is a childhood friend of budding fashion designer Jemima and after her first fashion show, he bought up all her stock and gave his female friends a free Jemima-dress.

GUY RITCHIE – just good friends

Film director Guy became acquainted with Jemima after his split from pop queen Madonna in November last year. Despite questions being raised over their closeness, friends say Jemima was nothing more than a "shoulder to cry on".



On her mind

NATURAL COMPASSION Since becoming a UK Ambassador for UNICEF in 2001, Jemima has been on field trips to Kenya, Romania, Bangladesh and Pakistan. Dedicated to relief work in Third World disaster areas, the heiress has also been a spokesperson for the organisation's End Child Exploitation campaign and has supported its Breastfeeding Manifesto and Make Poverty History campaign. Jemima's efforts have seen her compared with the late Princess Diana and, in 1996, she invited her one-time close friend to visit the children's cancer wards at a charity hospital in Lahore (left).



Word of mouth

"I still feel a real connection with Pakistan, with my children being half Pakistani. I spent so much time there I almost feel as though I grew up there."

Her future dreams: "My great passion is writing... I would love to write a novel. It certainly won't be autobiographical."

Does she have any role models? "There are certainly people I admire, those who devote themselves to a cause... [meeting] Nelson Mandela, that was the only time in my life I have been properly starstruck."

Heart matters



LOVE ACTUALLY

Jemima's fame reached a new level during her three-year romance with actor Hugh Grant (left), who once told Barbara Walters on her talk show The View that the social beauty was "a cracker". Since their amicable split in February 2007, Jemima has remained close friends with the Love Actually star, as sources reveal she "has a soft spot for Hugh and he makes her laugh," adding, "But she's friends with all her exes."

BOWLED OVER Jemima met Pakistan cricket star-turned-politician Imran Khan (below right) – 42 to her 21 – in a London nightclub in 1995. The pair were married in a two-minute ceremony, conducted in Urdu, in Paris in the same year and went on to have two sons, Suleiman and Qasim. After their split in 2004, Imran released a statement saying: "While Jemima tried her best to settle here, my political life made it difficult for her to adapt to life in Pakistan."



PHOTOS: BIGPICTURES.COM, GETTY IMAGES, REVEA FEATURES, WENN, XPOSUREPHOTOS.COM



Jemima looks stunning in a beaded dress for the Azzaro "pop up" store launch party



Fashion and style

CREATIVE FLAIR With an enviable budget and a model figure, Jemima has always held her own among London's fashion elite and last year she was named the "epitome of modern glamour" by Vogue. Most recently she has completed a stint as guest designer at Parisian label Azzaro, creating a collection of ready-to-wear clothing and accessories that went on sale at a temporary "pop up" boutique in London last month. "I like comfort and elegance with a bit of glamour thrown in," says the 35-year-old, who was seen stepping out at the launch in an elegant beaded minidress accessorised with a Chanel Union Jack clutch (above). Jemima told fellow partygoers, who included Gwyneth Paltrow and Claudia Schiffer, that she had been "thinking of my friend Queen Rania" while designing the dresses.

Beauty secrets

CROWNING GLORY Without a doubt Jemima's hair is her signature (left). Super-long and impossibly thick, the style has hardly changed since the socialite, then a student, hit the headlines back in 1995 with her marriage to Imran Khan. Today she's gone slightly shorter and is a devotee of the London salon Real Hair, where Elle Macpherson, Gwyneth Paltrow and Laura Bailey also have their tresses tended. Founder Josh Wood gives Jemima gorgeous natural honey and caramel highlights, while his business partner, Belle Cannon, is responsible for her regular blow-dries.



BODY SCULPTING Super-sporty Jemima keeps her slender frame (below) in shape with regular sessions at TenPilates. Instead of taking private sessions she gamely joins the group classes run by TenPilates' founder and trainer David Higgins at his Chiswick and Notting Hill studios in London. A combination of traditional Pilates performed on a "reformer", and circuit training, the classes promise to help you tone up, whatever your age, and deliver visible results quickly. "It's an effective way to specifically target areas like your abs, bum and arms while working everything from the deep stabilising, or core muscles, to your larger, superficial muscles, strengthening you from the inside out," says David. Jennifer Aniston, Marcia Cross, Courteney Cox and Elizabeth Hurley are all fans of the LA version of these classes, known as Power Pilates.

